

FOR IMMEDIATE RELEASE

ST. SUPÉRY ESTATE VINEYARDS AND WINERY TO OPEN A TASTING SALON IN BEVERLY HILLS, CA

Rutherford, CA (July 10, 2017) – In addition to their winery in Napa Valley, St. Supéry Estate Vineyards and Winery will be showcasing their wines starting August 2017 through August 2018 at 408 N. Rodeo Drive in Beverly Hills, CA. The first of its kind located on Rodeo Drive, the intersection of luxury, fashion and entertainment, the St. Supéry Estate Tasting Salon will be open daily for interactive tasting experiences, bottle service and wine purchases.

“We are excited to have the opportunity to open a tasting salon in Southern California,” states St. Supéry Estate Vineyards and Winery CEO, Emma Swain. “We have a number of dedicated collectors in the area and we look forward to being able to bring Napa Valley and the experience of St. Supéry and our estate wines directly to them. In addition, we see the appreciation of fine wines to be very complimentary to the lifestyle and interests of the clients visiting this neighborhood.”

Through the use of a black, white and gold palette, the tasting salon evokes the feeling of a modern French parlor, complemented by Napa Valley chic. Bistro tables line the front windows that overlook N. Rodeo Drive, while a custom bar anchors the 1,000 square foot space. Barrels from the St. Supéry winery in Rutherford, CA are arranged on one wall and guests are invited to explore Napa Valley firsthand by viewing the unique soils of the vineyards that are on display, and through a virtual reality tour of St. Supéry’s Rutherford and Dollarhide Estate Vineyards.

As a top Napa Valley Sauvignon Blanc and Cabernet Sauvignon producer, St. Supéry is committed to producing quality wines and providing memorable experiences. All tastings, whether walk-in or by appointment, are seated for a more intimate experience and feature a selection of highly acclaimed wines from St. Supéry. Guests will sample a tasting flight of their choice, which includes discovering the white and red varietals of Bordeaux and comparing and contrasting styles of Sauvignon Blanc and Chardonnay to find their preferred wine style. In addition to tastings, interactive wine experiences will be offered including Aromatherapy with a Corkscrew; a tasting that enhances your sense of smell through a series of aroma identification exercises designed to help identify the unique and complex notes in the wines. Guests are welcome to enjoy a glass or bottle of wine in the tasting salon and purchase St. Supéry wines to share at home with friends and family.

For more information, visit <http://stsupery.com/beverly-hills-tasting-salon> or call Julia Jinks at 707.302.3438.

ST. SUPÉRY ESTATE TASTING SALON

408 N. Rodeo Drive

Beverly Hills, CA 90210

Hours of Operation: Monday – Saturday 11am – 7pm and Sunday 12pm – 6pm

ABOUT ST. SUPÉRY ESTATE VINEYARDS AND WINERY

St. Supéry Estate Vineyards and Winery is a 100% Estate Grown, Certified Napa Green winery located in the renowned Rutherford growing region in the heart of Napa Valley. The winery combines French château tradition with Napa Valley terroir and a focus on Sauvignon Blanc, Cabernet Sauvignon and other red Bordeaux varieties. With the winery’s reputation based on its valuable Napa Valley properties, the primary goal of producing the highest quality estate wines is enhanced by supporting biodiversity and sustainability of the Estate for generations to come.

CONTACT:

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